

Philips Sonicare DiamondClean Smart

The **Philips Sonicare DiamondClean Smart** with **Bluetooth® technology** is the best ever toothbrush for the most exceptional clean and complete care. Featuring Smart Sensors and high performance brush heads to eliminate the guesswork from brushing, it provides real-time feedback and personalized coaching to help users achieve the ultimate clean through a completely intuitive brushing experience. Now available in **six colors: white, black, pink, silver, rose gold and Lunar Blue**.

Superior, Customized Results with New Brush Heads

- The **four brushing modes - Clean, White+, Gum Health and DeepClean+** - can each be used at **three intensity settings** for a completely personalized brushing experience
- **High performance brush heads:**
 - **Premium Plaque Control:** Enhanced sweeping motion for a superior clean
 - **Premium Gum Care:** Extra soft edge bristles target plaque at the gum line
 - **Premium White:** Stain removal bristles whiten and polish

Combines Connected Technology and Personalized Data for Intuitive Experience and Best Ever Clean

- **Smart Brush Head Recognition technology** automatically selects the optimal brushing mode and intensity level for each brush head, and identifies the settings used during the last brushing session so users just press the power button for a clean customized to their specific oral healthcare goals and preferences
- **Brush head replacement reminders** alert users when it's time to replace a brush head; effectiveness is tracked based on actual brushing time and pressure

Delivers Superior Results

- Removes up to ten times more plaque than a manual toothbrush¹ and offers up to seven times better gum health in just two weeks².
- Removes up to 100% more stains in just three days³

Unique Connected Smart Sensor Technology

- **Real-time personalized coaching** with the Philips Sonicare app for better technique and 100% coverage
 - **Location Sensor:** Shows users where they are brushing to avoid missed spots
 - **Scrubbing Sensor:** Alerts users to reduce scrubbing for optimized technique and a deeper clean
 - **Pressure Sensor:** Protects gums by tracking brushing pressure and alerting where/when too much pressure is applied
- **TouchUp feature** provides customized guidance, giving users a second chance to address missed spots



Additional Features:

- Unique glass tumbler charges the brush while resting in a glass, which can also be used for mouth rinsing
- Portable charging case with laptop-ready USB and wall plug allow you to take the brush anywhere and everywhere

Availability: All models available for purchase on Philips.com. Download the app in the Apple/Google Play app stores

Suggested Retail Price: Starting at \$229.99; additional details on models and pricing in the following chart.

¹ Philips data on file 2017

² Using gum care mode and versus a manual toothbrush. Philips data on file 2017

³ Using white mode and versus a manual tooth brush using a leading whitening toothpaste. Philips data on file 2017

Technical Specifications		Model Number		
		Series 9700 (\$329.99)	Series 9500 (\$269.99)	Series 9300 (\$229.99)
Modes	Clean Mode	✓	✓	✓
	White+ Mode	✓	✓	✓
	Deep Clean+ Mode	✓	✓	✓
	Gum Health Mode	✓	✓	✓
	TongueCare+ Mode	✓	✓	
	3 Intensities – Low, Medium, High	✓	✓	✓
Items Included	Premium Plaque Control Brush Head	✓ (3)	✓ (1)	✓ (1)
	Premium Gum Care Brush Head	✓ (2)	✓ (1)	✓ (1)
	Premium White Brush Head	✓ (2)	✓ (1)	✓ (1)
	TongueCare+ Tongue Brush	✓ (1)	✓ (1)	
	Premium Travel Case	✓ (USB Charging)	✓ (USB Charging)	✓
	Glass Charger	✓	✓	✓
Service	2-Year Limited Warranty	✓	✓	✓
Color Selection	Lunar Blue	✓		
	Black		✓	✓
	Pink		✓	✓
	Silver		✓	✓
	White		✓	✓
	Rose Gold		✓	✓

For more information, please contact:

OneVoice

Mary Burke

212-801-4402

maryb@accesstheagency.com